

MI4 EVENTS

Pink is the colour of the day

TWO three-day roadshows will be held from Oct 9 to 11 at The Gardens Concourse, and from Oct 16 to 18 at Suria KLCC in conjunction with the Breast Cancer Awareness Campaign 2009.

Activities include health talks, clinical breast check-ups and sharing sessions with those affected by breast cancer.

Visitors can contribute towards breast cancer awareness by donating a minimum of RM10 and having their photo taken for the World Pink Photo Wall by Sony.

Shoppers can also purchase limited edition World Pink products by Origins, Estee Lauder and Bobbi Brown, as well as World Pink T-shirts and enamel pink ribbon. Proceeds will go towards the Campaign fund.