

Raising awareness of breast cancer

KUALA LUMPUR: Starting today, the first Friday of every March will be dedicated to women at risk of being afflicted by breast cancer. Known as Orchid Day and organised by the Breast Cancer Welfare Association (BCWA) Malaysia, this inaugural launch will see outlets participating in the sale of orchids and pink ribbons to honour lives lost, celebrate survivors and help bring breast cancer care to those who desperately need it. Those who cannot make it to the participating outlets can make a donation by depositing it into BCWA's Maybank account number 5122 3133 8381. Donations of RM100 and above will be given tax exemption receipts.